



Amy

University Student | 26 years old

Desires

- Wants to be open-minded
- Wants to eventually move back to China
- Wants to feel that she belongs

Goals

- Become outgoing
- Able to speak her mind and make multitudes of decisions

Characteristics

- Born in China
- Lived in China for 20 years
- Considers China "home"
- Visits home at least once a year
- Parents do not speak English and still live in China
- Not part of any clubs or groups

Pains

- Hard to adjust the the American education system
- Conscious of the large cultural difference between the US and China
- Feels that people of different nationalities form cliques and don't branch out of their social groups

Scenario

Amy walks into the HUB for lunch. After grabbing some food, she texts her group chat to find where her friends are. She joins them at the table they were waiting at, and is very happy to see her friends after a long week of classes. Amy then looks around the different tables and realizes how racially segregated every group is, including her own. She feels that she wants to branch out and meet new people, but it's hard for her to get out of her comfort zone, and it seems that others are content in their own groups. She decides that she'll try to sit next to someone new in her physics class this afternoon. Amy turns back to her friends and continues talking with them about classes and assignments.

"I enjoy the spirit of freedom in America and would like to have an opportunity to share each other's cultures."

Technology

- Enjoys the access she has to education and communication through the internet
- Uses an English keyboard to text in Chinese
- Tech savvy and owns a iPhone and MacBook